

Three Tips for Submitting Articles

Article distribution is one of the most powerful ways of promoting your site. You can either write or have written articles about your products. There are a variety of different types of articles you can use, but one of the most popular is informative articles. Another popular article type is a product review.

Distribution: You can do this manually and find all the article directories and libraries etc online, and then manually submit your article. This is free but very time consuming. You can use software, which is a little limited or you can use a good service that will cover a wide variety of lists and directories.

Before you submit your articles, be very sure that you have a good bio box that will allow your readers to click through to your website.

Article submission will help your business in several ways. Here are a few of them:

- Establish you as an expert in your field: This will gain you more trust and credibility, and will encourage more clicks through and sales.
- Create back links: These links will increase your Page Rank with Google and allow you to get a better position in their search engine.
- It will also bring more people to your website through the links.

You can either write your own articles or have someone write them for you.

Modifying the articles for your use: Of course your content will need to be original, so you would need to rewrite the articles for your own use. You can also just use the ideas and write a brand new article. These articles will be very useful for you, as it will save you hours of research and writing. They will also keep you up to date with various new trends in your industry.

If you're looking for more FREE marketing lessons, visit <http://www.squidoo.com/squidoolensmaster>. You will be very glad you did.